

08-13-01
WAYNE J. COLTON, INC.

Patent Prosecution ~ United States Patent and Trademark Office

The Milam Building Suite 1032
115 East Travis Street
San Antonio, Texas 78205

Tel: (210) 222-8455
Fax: (210) 222-8445

August 10, 2001

PATENT

Box PATENT APPLICATION
Assistant Comm'r for Patents
Washington, D.C. 20231

RE: Invention Title INTEGRATED SYSTEM FOR DIFFERENTIATION
AND POSITIONING OF A COMMERCIAL OFFERING
Filing Date August 10, 2001
Inventor(s) Craig M. ARNDT *et al.*
Docket Number 1052.1257

Dear Sir:

Enclosed herewith for filing in the above referenced matter, please find the following:

1. Application for Letters Patent; and
2. Addressed postcard to be returned upon receipt.

CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR §1.10)

"Express Mail" Mailing Label No: EL808594925US

Date of Deposit: 10 August 2001

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service, under 37 CFR §1.10, on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Date:

08/10/2001

Signature of Person Mailing

Wayne J. Colton

Printed Name of Person Mailing

WAYNE J. COLTON, INC.

- ☒ **Applicant is a Small Entity** (if block checked).
- ☐ No fee is required with this filing.
- ☒ Please charge Deposit Account No. 50-0489 in the amount of \$355.00. **A COPY OF THIS LETTER IS ATTACHED.**
- ☐ The Commissioner has been authorized to charge the requisite fee to Deposit Account No. 50-0489.
- ☐ A check in the amount of \$ *** is enclosed herewith.

GENERAL AUTHORIZATION TO CHARGE FEES: The Commissioner is hereby authorized to charge any additional fee as may be required under 37 CFR §§1.16 and/or 1.17 at any time during the prosecution of the above referenced application, or credit any overpayment, to Deposit Account No. 50-0489, without further or more specific authorization.

Respectfully submitted,

Dated: 08/10/2001

WAYNE J. COLTON, INC.
The Milam Building Suite 1032
115 East Travis Street
San Antonio, Texas 78205
Telephone: 210 222 8455
Telecopier: 210 222 8445



Wayne J. Colton
Agent for Applicant
Registration No. 40,962